

Yeosu Web Contents

2024년 04월 19일 11시 25분



목차

목차	2
MICE Industry	3
Major Projects	3
Merits as Event Hosting City	3
Tourism Lodging: 20 / 1,604 guestrooms	3
City Performance Facilities: 4 with 2,994 seats	3
Support	3
Exhibition Support	4
Support MICE event to create a maritime recreation city brand	4

Major Projects

- 3rd International Island Forum in Yeosu 2018. ~
- 3rd MICE Yeosu Forum 2018. ~
- Selection and operation of supporters for local competency reinforcement of MICE 2020. ~
- Yeosu Specialized Exhibition 2017. ~

Merits as Event Hosting City

- Support largest scale nationwide customized incentives
- Place to complete both recreation and business
- Place to hold events proper to new trend of MICE
- Relaxing MICE events enjoyed at local luxurious hotels with diverse characters

Tourism Lodging: 20 / 1,604 guestrooms

- Tourist Hotels: 17 / 1,336 guestrooms
- Korea Traditional Hotels: 1 / 40 guestrooms
- Recreation Condominiums: 2 / 228 guestrooms

City Performance Facilities: 4 with 2,994 seats

- Citizens Center with 960 seats
- Culture & Art Center with 266 seats
- Yeosu Culture Hall with 445 seats
- YeulMaru with 1,323 seats

Support

Support the incentives to hold MICE[Conference] * Limited operation due to COVID-19 ~6.30.

Classification	Support Criteria	Support Details
	Conferences with more than 150 participants	

(<http://www.yeosu.go.kr>)

International Conference	Conferences with more than 150 participants hosted by domestic and overseas agencies and groups, corporations (including 50 foreigners) for more than 2 days and 4 hours a day	Support Scale: Max. 25 million KRW
	Event hosted by international organizations (sponsor): Conferences with more than 50 participants for more than 1 day, more than 50 foreigners for more than 2 days and 2 hours a day	Support Scale: Max. 5 million KRW
Hybrid (Online + Offline) & Online Conference	<ul style="list-style-type: none"> Conferences hosted by domestic and overseas agencies, groups and corporations for more than 2 days and 4 hours a day Hybrid: Offline participants + Online more than 100 people Online: More than 100 participants 	<ul style="list-style-type: none"> Hybrid: Max. 20 million KRW Online: Max. 6 million KRW
Overseas Small-Scale Company Conference	Conferences hosted by foreign companies with more than 20 participants for more than 2 days and 2 hours a day	<p>Support Scale: Max. 3 million KRW</p> <p>① Amount used by local companies ② Banquet (only 1 meal) ③ Local Tour → Select one from ①, ②, ③</p>
Common (Event Hosting Companies)	Satisfying the criteria to support domestic and overseas conferences of companies who hold domestic conferences and international conferences, limited to travel agencies or local companies of Yeosu registered for international conference business	Support Scale: Max. 2 million KRW
	Satisfying the criteria to support small-scale company conferences who hold overseas small-scale company conferences, limited to travel agencies or companies registered for international conference business	Support Scale: Max. 3 million KRW (250 000 KRW/day, per person)

Exhibition Support

- Support Target: Local specialized exhibitions participated by more than 40 participating companies with more than 60 booths
- Support Scale: 2 Exhibitions (Support Max. 30 million KRW per exhibition)

Support MICE event to create a maritime recreation city brand

- Support Target: MICE event engrafted with the creation of maritime recreation city brand
- Support Criteria: Amount used by local companies for promotional cost, venue fee, foods and drinks (within the budget)
- Project Cost: 50 million KRW (municipal budget)

COPYRIGHT © NAJU-SI. ALL RIGHTS RESERVED.

(<http://www.yeosu.go.kr>)

Yeosu Web Contents

